

Viridian Corporate Profile

The face of glass has a new name: Viridian™. Created through CSR's acquisition and merger of Pilkington (AU & NZ) and DMS Glass, Viridian offers the latest in cutting-edge technology which will allow architects and designers to use glass in extraordinary ways.

Driven by the idea of 'New World Glass', Viridian creates a world of light, colour, design and textured effects to reflect a life less ordinary. In line with increasing regulations on the energy efficiency of building fabrics, Viridian is also placed to lead the field in the manufacturing and promotion of energy-efficient and sustainable glass products. Philosophy motto

Operating as part of CSR's Performance Systems Group, which comprises a portfolio of similar environmentally friendly and energy-efficient building products, including Bradford™ insulation, Bradcore™ panels, Hebel™ lightweight concrete and Edmonds™ ventilation systems, Viridian is backed by the quality, reliability, service and certainty of CSR.

Less than a year old, Viridian has already demonstrated its dedication to leading the growth of the Australasian glass industry; its largest plant, located at Dandenong in Victoria, is currently undergoing a \$120 million upgrade, including a \$30 million dollar grant from the Victorian Government. Its completion in 2009 will bring Viridian to the technological forefront, seeing the company offer technologies that at present are only available overseas. The flow-on benefits to the design world from having world class technologies available locally are endless; improved service, increased compliance and significantly shorter turnaround times are just a few.

As the largest architectural glass manufacturer and supplier in Australasia, Viridian is defined by its technical leadership, high-quality innovative products, value for money and excellent customer service.

Viridian has also taken the unprecedented step of introducing an architectural support team that is able to work alongside architects and designers to produce extraordinary designs that exceed expectations, both aesthetically and energy wise.

Executive General Manager of the CSR Performance Systems group, John Hodgkinson, says Viridian will redefine the aesthetic and functional use of glass, while its dynamic structure will allow the company to provide unrivalled quality in products and service.

"We want to raise awareness of this versatility in glass, so builders, designers, architects, and end-consumers can gain a new understanding of what a whole range of high-performance glass systems can do."

"We know the commercial pressures that now exist and we have structured Viridian to respond directly to our customers' needs ... today *and* into the future."

For a new perspective on glass visit the Viridian website: www.viridianglass.com or call us on 1800 810 403.