

ELECTRONIC BLUEPRINT is the principal point of reference and knowledge base for Architects, Engineers and Builders and the only package that fully integrates regulatory & standards requirements with comprehensive, editable specifications, CAD details and approved industry training.

New Dates confirmed for;

**FREE Seminar Series proudly presented by CMS (Construction Marketing Services) and Electronic Blueprint:
'Marketing in the Green decade'**

Understanding and Utilising;

- CodeMark
- Sustainability
- Electronic Specifications

Limited seats available at no cost.

New dates;

- Sydney – 24th October ([Register now](#))
- Sydney – 7th November ([Register now](#))
- Brisbane - 13th November ([Register now](#))

Why should I attend?

In the green decade our building practices will change dramatically and be dictated by:

- More regulation
- Tighter sustainability stringency
- Demand for fast access to accurate technically sound product information.

This workshop brings two of the leading building industry professionals together. Rod Johnston, (Chairman of the Electronic Blueprint and engineering representative on the ABCB Building Codes Committee), will identify sustainability features of many building products and how to exploit this through CodeMark and electronic specifications.

Herve Michoux (Managing Director, Global-Mark) will address how smart product suppliers are taking up the Australian Building Codes Board CodeMark scheme to ensure that their products are specified as complying with the Building Code of Australia.

Current and proposed changes to the Building Code of Australia, a global move towards sustainability and the advent of internet based product specifications have converged to offer exciting marketing techniques for the modern marketing manager.

To register for this free event [click here](#)

(If you are having trouble viewing the registration form, update to Adobe Reader 8.1- It's free!)



If you are unable to attend this event but would like to register your interest for either a later date or Brisbane or Melbourne based seminar, please contact us at info@electronicblueprint.com.au

Kind Regards,

Karen Bloomfield

Chief Executive Officer

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Page 1

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