

ELECTRONIC BLUEPRINT is the principal point of reference and knowledge base for Architects, Engineers and Builders and the only package that fully integrates regulatory & standards requirements with comprehensive, editable specifications, CAD details and approved industry training.

Truth in Sustainability Labeling

The [ACCC](#) has recently warned that it plans to clamp down on marketing schemes that claim all sorts of "green" benefits ([click here to read report](#)).

Electronic Blueprint takes seriously the need for truth and accuracy in labeling building products for their contribution to sustainability. We are concerned that there are no clear guidelines combining the efficiency of the products (in the operation of the finished building) with the impacts of the manufacturing process.

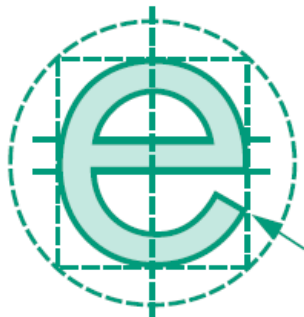
Consider, for example, the manufacture and use of thermal insulation. One must consider how effectively the insulation saves heating and cooling energy in a building designed to meet the Building Code of Australia (BCA), whilst also considering the environmental effects of the manufacturing process.

To overcome this problem, Electronic Blueprint has drafted, and adheres to, a protocol regarding sustainability labeling to account for these considerations.

[Click here](#) to see the Sustainability Protocol.

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