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Electronic Blueprint & ENVIROSPEC Promote Building Products in Asia-Pacific Markets

Electronic Blueprint, a web-based building specification and technical marketing service and ENVIROSPEC, its sustainability division, are expanding their role throughout the Asia-Pacific region.

Speaking in Dubai at the Big 5 Trade Show, Karen Bloomfield (Electronic Blueprint CEO) stated, "Electronic Blueprint has unique expertise to assist building products manufacturers and suppliers from the region to meet stringent quality and sustainability requirements. We stand ready to assist them to reach specifiers and designers servicing this dynamic region. Electronic Blueprint provides a series of building industry design and training publications, including an editable electronic manual for the design and specification of building construction, free-of-charge to architects, consulting engineers and builders. They are encouraged to copy the drawings and specifications into their own contract documents, thus affording building product suppliers a unique opportunity to showcase their products. A range of specialized design and training material is also provided at competitive prices."

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